

## 2019 Webinar Sponsor Contract

NAPBS offers an ideal opportunity to reach your target audience at a modest price and acquire advertising points in the process. **Webinar sponsorships are limited to NAPBS members.**

NAPBS offers monthly live webinars and pre-recorded webinars which can be sponsored for \$210 each (multiple sponsorships may be purchased). See page 3 for the tentative 2019 NAPBS webinar schedule\*.

Webinar sponsorship includes:

- Logo of sponsoring company on the webinar PowerPoint welcome slide (one slide only)
- Name of sponsoring company mentioned in webinar introduction
- Name and logo of sponsoring company listed on:
  - Webinar handout in NAPBS Resource Library (life of document)
- Logo of sponsoring company with hyperlink to sponsoring company's website:
  - "Webinars" section of the Thursday letter (minimum of 2 weeks)
  - NAPBS webinar email announcements to entire membership (minimum of 2)
  - Webinar registration page
- Name of sponsoring company:
  - NAPBS Webinar Library (archives)

### Logo Specifications

**Logo of sponsoring company must be submitted in JPG format sized as follows: 450 pixels × 120 pixels. A logo may be resized at staff discretion to fit the available space.** NAPBS reserves the right to refuse a logo or return a logo for editing at its sole discretion.

**Each logo change-out is \$25, which will be invoiced at time of change-out and due immediately upon receipt.** For logo change-out, send logo no later than 5 p.m. (ET) one week prior to specified webinar\*. Example: Webinar scheduled for 1/23/19. Logo due before 5 p.m. on 1/16/19.

### Deadlines

Submit the Webinar Sponsorship Contract, payment, logo and URL to [angela@napbs.com](mailto:angela@napbs.com) **no later than the first week of the month in which the webinar is scheduled to be presented.**

### Award System for Webinar Sponsorship

Advertisers must not have any overdue NAPBS invoices. For each webinar there will be only one sponsoring company. Webinar sponsorships are available on a first come, first served basis from the date of received completed contract submission form – including complete billing and payment information. **For each webinar sponsorship, the sponsor is awarded 2 advertising points.**

**Refund Policy**

All advertising sales are final. No refunds will be issued for advertiser cancellation. In the event of a webinar cancellation, advertiser may elect a full refund or selection of any other available webinar sponsorship at the advertiser's discretion.

## 2019 NAPBS Webinar Sponsorships Contract Submission Form

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Webinar Choice #1: \_\_\_\_\_

Webinar Choice #2: \_\_\_\_\_

Webinar Choice #3: \_\_\_\_\_

See last page for 2019 webinar options. There will be one sponsoring company per webinar. **Please email your logo to [angela@napbs.com](mailto:angela@napbs.com).**

Hyperlink to your website: \_\_\_\_\_

Payment due at time of contract.

Check attached

Payment amount: \$ \_\_\_\_\_

Please make checks payable to: NAPBS

**Charge to Credit Card:**

Credit Card Information:     AMERICAN EXPRESS     VISA     MASTERCARD     DISCOVER

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Billing Postal Code: \_\_\_\_\_

Signature: \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_

Email completed form to [angela@napbs.com](mailto:angela@napbs.com) or fax to 919.459.2075. To pay by check, make payable to NAPBS and mail to: NAPBS, 110 Horizon Drive, Ste. 210, Raleigh, NC 27615

**For NAPBS Staff Only:**

**Webinar Sponsorships Advertising Points earned in 2019:** \_\_\_\_\_

## 2019 NAPBS Webinar Schedule

\*Below is the tentative list of the NAPBS webinars in 2019. Webinar sponsorships are assigned based on month, not title/subject. Therefore, in the event the monthly webinar title, speakers or topic is changed there will be no effect on purchased advertisements and no refund available. In the event of a webinar cancellation, sponsor may elect to receive a full refund or select another available webinar sponsorship. Contact [angela@napbs.com](mailto:angela@napbs.com) for the most up to date list of 2019 webinars.

<b>Global Learning Center</b>	Criminal Records in the United Arab Emirates (UAE)
<b>January SOLD</b>	<del>2019 Legislative Update; Brent Smoyer, NAPBS</del>
<b>January SOLD</b>	<del>7 Biggest Compliance Questions All CRAs Should be Asking; Scott Paler, DeWitt Ross Stevens S.C.</del>
<b>February</b>	Discover the How-To's of Grassroots Lobbying; Brent Smoyer, NAPBS
<b>February</b>	Think Different! Throw Away Traditional Metrics and Create Ones That Will Power Your Business and Increase Your Sales; Kevin Bachman, The CRA Doctor
<b>March</b>	TBD
<b>April</b>	Why Employee (& Company) Happiness Begins at Screening: How smart, digitally driven, human engagement is key to the future of employment screening; Elizabeth Fitzell, The RISQ Group
<b>May SOLD</b>	<del>TBD</del>
<b>June</b>	TBD
<b>July</b>	TBD
<b>August SOLD</b>	<del>NAPBS Survey Results; Angela Preston, 2018-19 NAPBS Chair, Sterling Talent Solutions; Melissa Sorenson, NAPBS Executive Director</del>
<b>September SOLD</b>	<del>TBD</del>
<b>October SOLD</b>	<del>TBD</del>
<b>November SOLD</b>	<del>TBD</del>
<b>December</b>	TBD